

PRIVACY POLICY

This Privacy Policy is provided by United BioSource Corporation (“**UBC**”, “**we**”, “**us**” or “**our**”) to all visitors (“**you**” or “**your**”) who use the available pages of the Heart Failure Studies website located at www.HFstudies.com (the “**Site**”). This Site is provided to you as a service to determine whether you are likely to be eligible to participate in this study. The “**Heart Failure Studies**” is a study conducted by UBC on behalf of Novartis Inc. to learn whether an investigational medicine for heart failure is safe and effective. “**Study Applicants**” are persons who have submitted Personal Information and/or Personal Health Information to us for purposes of consideration of this study.

We are firmly committed to protecting the confidentiality of Personal Information. The term “**Personal Information**” means any information which can be used to identify a user, including by way of example, but not limitation, name, date of birth, mailing address, home phone number, cell phone number, e-mail address, and/or Social Security number. “**Personal Health Information**” means any information related to health or medical status of the user, including, by way of example, but not limitation, names of doctors, health conditions, medicines, and/or prescription information and history, paired with personal information.

COLLECTION AND USE OF NON-PERSONAL INFORMATION

How We Collect Non-Personal Information

General Tracking Information

When you visit the Site or submit Personal Information and/or Personal Health Information to us for purposes of consideration of the study, we may collect Non-Personal Information from you. “**Non-Personal Information**” means a data element or collection of data elements that by itself cannot be associated with a specific individual. Non-Personal Information includes by way of example but not limitation, the Internet browser or computer operating system you are using, your IP address or the automatic tracking of the pages of this Site that you access, and Site data collected on an aggregated, anonymous basis through web server logs and cookie technology (further described below), third-party ad servers, clear GIFs, and/or web beacons. Our web server automatically collects this information, including your IP address, when you request pages from our server. We may also collect other information regarding your interactions with the Site.

Cookies

We may utilize a standard technology called “cookies” and web server logs to collect information about how our Site is used. A cookie is a very small text file, which often includes an anonymous unique identifier. Information gathered through cookies and web server logs may include the date and time of visits, the pages viewed, the time spent at our Site, and the websites visited immediately prior to and after visiting our Site. When you visit the Site, the Site’s computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each website can send its own cookie to your browser if your browser’s preferences allow it. With most Internet browsers, you can erase cookies from your hard drive, block all cookies, or receive a warning before a cookie is stored. Please refer to your browser’s instructions or online help files to learn more about these functions.

How We Use Non-Personal Information

We may use two kinds of cookies – session ID cookies and persistent cookies. Session ID cookies are used to personalize your user experience, to determine ways to improve our Site, Site content, and the services offered through the Site. These cookies are deleted from your hard drive when you close your browser session. Persistent cookies are used to collect non-personally identifiable information such as Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), referring/exit pages, platform type, date/time stamp and number of clicks.

We use your IP address so that we can send data (such as the web pages you request) to you. We aggregate this data with data on the pages visited by other users to track overall visitor traffic patterns to help us understand how you use the Site and your preferred and most frequently used Site pages and services, to provide you with better service connections and improved Site use and functionality, and to provide you with information on other services and offers that may be of interest to you. We may analyze utilization information in the aggregate to study outcomes, costs, and provider profiles, and to suggest benefit designs for employers or health plans. These studies generate Aggregate Data (described below) which we may utilize or disclose to other companies or organizations. We will not sell your Non-Personal Information to other companies or organizations.

We may perform statistical analyses of the traffic patterns, Site usage, and behaviors associated with our Site. We may use these analyses to generate Aggregate Data from the original Non-Personal Information. “**Aggregate Data**” is summary level data, such as the number of study applicants in a specific zip code. Aggregate Data does not contain information that can be used to identify or contact you, such as your name, address, telephone number or e-mail address, and does not reflect the original form of the Non-Personal Information collected from you.

COLLECTION AND USE OF PERSONAL INFORMATION AND HEALTH-RELATED PERSONAL INFORMATION

Pre-Screen

The Site offers pre-screening for eligibility in this study. We collect Personal Health Information provided from you during the pre-screening and use the collected information and study criteria to determine whether you may qualify to participate in the study. If we determine that you may qualify, you may submit Personal Information to us so that we may contact you regarding your possible participation in the study. We may also collect Non-Personal Information during the pre-screening process as described above. The pre-screening is not a final determination of qualification for and enrollment in the study. We may contact you with further questions to discuss possible enrollment in the study when applicable.

Acceptance

Acceptance in this study is optional; however, Study Applicants who are accepted into the study may be provided with investigational medication or placebo at no out-of-pocket cost. Your acceptance into the study may include acceptance of terms contained in additional policies.

How We Use Your Personal Information and Personal Health Information

We will not use or disclose your Personal Information or your Personal Health Information in a manner inconsistent with applicable law or this Privacy Policy. Examples of our uses and disclosures include:

- Depending on your eligibility for and acceptance into the study, we may share certain Personal Information and/or Personal Health Information with you and/or your physician.

In certain circumstances, we may be legally compelled to release your Personal Information or Personal Health Information in response to a court order, subpoena, search warrant, or law or regulation.

How You Can Correct/Update Your Personal Information and/or Personal Health Information

You can correct or update your Personal Information or Personal Health Information at any time using the following options:

- Corrections and updates may be made by contacting 1-855-526-6257.

TRANSFER OF PERSONAL INFORMATION, PERSONAL HEALTH INFORMATION AND NON-PERSONAL INFORMATION

All Personal Information, Personal Health Information and Non-Personal Information obtained through our Site is owned by Novartis Inc. Accordingly, if we are acquired, merge with another entity, or we divest one or more of our businesses, affiliates or subsidiary companies, the Sites, and any Personal Information, Personal Health Information and Non-Personal Information obtained through them, may be transferred to an applicable entity for the purposes of continuation of services, in accordance with applicable law.

LINKING POLICY

Our Site may contain hyperlinks allowing our users to connect to websites owned by our third-party vendors, distributors, and providers ("**Linked Sites**"). You may also access our Site through a hyperlink embedded in a Linked Site. We provide hyperlinks to the Linked Sites to enable you to conveniently access websites that may be of interest to you. Please note that once you click on a hyperlink that transfers you from our Site to a third party's Linked Site, you have left our Site, and this Privacy Policy will immediately cease to apply to any subsequent activity on the Linked Site. We are under no obligation to notify you when you have left our Site and have accessed a Linked Site. Use of any Linked Site will be governed by the privacy policy (if any) on the Linked Site.

SECURITY STATEMENT

We are committed to protecting the privacy and security of this Site. We take reasonable technical and procedural precautions to protect the information received by us. Our Internet infrastructure is protected using industry recognized commercial security products, including current encryption technology, and best practice procedures for maintenance of the website. In addition, our infrastructure is monitored 24 hours a day, seven days a week.

No method of transmission over the Internet or storage of data on an Internet server is 100% secure. Although we use commercially acceptable and reasonable precautions to protect your Personal Information, we do not guarantee its absolute security.

YOUR ACCEPTANCE OF THIS PRIVACY POLICY

You are deemed to have assented to the terms and conditions contained in this Privacy Policy when you use the Site and/or when you have indicated in your online pre-screening that you accept the Terms of Use into which this Privacy Policy is incorporated. You are deemed to have accepted this Privacy Policy each time you access the Site. If you do not agree to the terms of this Privacy Policy, please do not use the Site. The terms and conditions contained in this Privacy Policy are subject to and may be superseded by applicable Federal and State laws.

CHANGES IN OUR PRIVACY POLICY

We use Non-Personal Information, Personal Information, and Personal Health Information collected from you only within the scope of use described in this Privacy Policy. However, we reserve the right, from time to time in our sole and absolute discretion, to change, to modify, or to add terms or remove terms from this Privacy Policy without advance notice to you. Changes to this Privacy Policy will be reflected when we post a new version number and updated revision date. Therefore, we recommend that you check the version number and revision date prior to using the Site, and that you review this Privacy Policy on a frequent basis. Your continued use of the Site after this Privacy Policy has been updated, as shown in the version number and revision date, indicates your agreement and acceptance of this Privacy Policy, including all changes made as of the date of your use of the Site.

HOW TO SEND US YOUR COMMENTS

We welcome your comments. If you have general feedback regarding this Privacy Policy, please [e-mail us](#). Upon submission, any suggestions you make regarding the Site become our property, and we shall have the right to use any of your comments or suggestions without further permission from or notice to you.

Specific questions regarding the enforcement of this policy should be directed to privacy@express-scripts.com.